

## ***Beatrice D'Ippolito***

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### **Academic Appointments**

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- June 2014 - to date**    **Lecturer in Strategic Management and Innovation**  
The York Management School, University of York, UK
- Sept 2015 - to date**    **Visiting Scholar (Research and Teaching) in Innovation and Strategic Management**  
Collaborating on research projects and guest lecturing on Exchange Track (MIB Programme, Downing College, University of Cambridge, UK)
- Jan 2013 - May 2014**    **Postdoctoral Research Fellow and Affiliate Professor of Strategy and Innovation Management**, Grenoble Ecole de Management, France
- Nov 2009 - May 2012**    **Research Assistant**, Manchester Institute of Innovation Research, UK
- Sept 2008 - Nov 2011**    **Graduate Teaching Assistant**, Manchester Business School, UK
- Nov 2007 - Dec 2010**    **Research Associate**, Agrisystem Doctoral School, Italy

### **Academic Training**

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- Nov 2012**    **Doctorate of Philosophy in Management of Science, Technology and Innovation**, The University of Manchester, UK, "Emergence and development of knowledge systematisation: the case of design"
- Feb 2011**    **Doctorate of Philosophy in Innovation Management for the Agro-Food Sectors**, Agrisystem Doctoral School, Università Cattolica del Sacro Cuore, Italy, "An analysis of the design activity in the context of the agro-food industry in Italy between innovation and aesthetics"
- Sept 2008**    **Master of Research in Management, Science and Technology**, The University of Manchester, UK
- July 2007**    **MA in International Business Management**, Università Cattolica del Sacro Cuore, Italy
- Sept 2006**    **MA in International Management**, Università Cattolica del Sacro Cuore, Italy
- July 2006**    **BBA (Hons) in European Management, Double Degree Programme**, Lancaster University
- July 2005**    **BSc in Business Economics, Double Degree Programme**, Università Cattolica del Sacro Cuore, Italy

### **List of Publications**

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#### Peer-Reviewed Published Journal Articles

- D'Ippolito, B. and Timpano, F. (2016) The role of non-technological innovations in services: the case of food retailing, *Creativity and Innovation Management*, 25(1), 73-89
- D'Ippolito, B. (2015) Conventional and less conventional mechanisms of professionalisation underpinning knowledge-intensive activities: the case of design in food industries, *Industry and Innovation* 22(8), 703-728
- D'Ippolito, B. (2014) The importance of design for firms' competitiveness: a review of the literature, *Technovation* 34(11), 716-730
- D'Ippolito, B., Miozzo, M. and Consoli, D. (2014) Knowledge systematisation, reconfiguration and the organisation of firms and industry: the case of design, *Research Policy* 43(8), 1334-1352

#### Journal Manuscripts Submitted

Vernay, A.L., D'Ippolito, B., and Pinkse, J. "The role of the government in promoting and steering cluster development: The case of a top-down energy cluster" (*R&R at Entrepreneurship & Regional Development*)

#### Manuscripts in Preparation

- Pinkse, J., Vernay, A.L. and D'Ippolito, B. "Do cluster members share the same vision? The influence of internal conflicts on the formation of a cluster identity"
- Baszok, L. and D'Ippolito, B. "From energy suppliers to energy managers: a shift in value proposition within a changing industry"
- D'Ippolito, B., Miozzo, M. and Consoli, D. "Routines change and feedback mechanisms: a focus on prototyping in product design and development"

Sabaruddin, L.O., MacBryde, J. and D'Ippolito, B. "The dark side of Business Model Innovation"  
D'Ippolito, B. and Riling, C. "Collaboration formation and persistence in user-oriented Large Scale Research Facilities (LSRFs)"

#### Book Contributions

D'Ippolito B. and Timpano F. (2009) "Le politiche per l'innovazione ed il supporto del capitale di rischio (Policies for the innovation and support of risk capital)", In: Mazzoli, M. and Timpano, F. (edited by) Sviluppo, Innovazione e Mercati Finanziari, Rubbettino Editore, CESPEM

#### Reports

Spaapen, J., van Drooge, L., Propp, T., van der Meulen, B., Shinn, T., Marcovich, A., van den Besselaar, P., de Jong, S., Barker, K., Cox, D., Morrison, K., Sveinsdottir, T., Pearson, D., D'Ippolito, B., Prins, A., Molas-Gallart, J., Tang, P. and Castro-Martinez, E. (2011) "Social impact assessment methods for research and funding instruments through the study of productive interactions between science and society", SiAMPI Final Report submitted to the European Commission

#### Invited Research Talks or Lectures

Senior Discussant at Research Session on "Innovation and the Creative Economy: Fusion, confusion and the policy challenge", SPRU 50<sup>th</sup> Anniversary Conference, *Forthcoming*

Research Lecture on "The development of product design capabilities at firm level", Institute of Geography, Heidelberg University, 20-21 June 2016

Presentation on "The potential of design activities for firm innovation", Republic of Korea Embassy, London 21 Jan 2016

Senior Discussant at the PhD and Early Career Researcher Workshop on "Innovation, Creativity and Competitiveness", Cr8tv.eu EU Project, University of Manchester, Manchester 17-18 Sept 2015

Seminar presentation on "The evolutionary dynamics underlying the emergence and development of design as a business function", Network of Industrial Economists (NIE), Nottingham 19 June 2011

Seminar presentation on "Innovation in food: observations on an emerging professional domain", Seminar Series of the Department of Economics and Social Science (DiSES), Piacenza 15 Nov 2011

Seminar presentation on "An exploratory review of the design literature: gaps and avenues for future research", Seminar Series of the Department of Economics and Social Science (DiSES), Piacenza 30 May 2010

#### Selected Conference Presentations

D'Ippolito, B., Miozzo, M. and Consoli, D. "Routines change and feedback mechanisms: a focus on prototyping in product design and development", Strategic Management Society Conference, Humboldt University of Berlin, September 16-19, *Forthcoming*

Vernay, A.L., D'Ippolito, B. and Pinkse, J. "The role of the government in promoting and steering cluster development: The case of an energy cluster", Academy of Management Annual Meeting, August 5-9, *Forthcoming*

Baszok, L. and D'Ippolito, B. "From energy suppliers to energy managers: a shift in value proposition within a changing industry", Proceedings of the DRUID Summer Conference, June 13-15 2016

D'Ippolito, B. and Messeni Petruzzelli, A., Co-chair of the PDW on "Search and recombination strategies for developing technological and non-technological innovations", DRUID Summer Conference, June 13-15 2016

D'Ippolito, B., Miozzo, M. and Consoli, D. "Routines change and feedback mechanisms: a focus on prototyping in product design and development", Third Annual Paper Development Workshop on Organisational and Institutional Change, Edinburg Business School, March 7 (Edinburgh, UK)

#### Research Interests

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Economics and management of innovation; Design knowledge; Design space; Prototyping; Firm Organisation; Scientific collaborations; Service innovation; Cluster dynamics; Industrial dynamics; Professionalisation and skill development

#### Research Projects

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**2013 – 2014 [Principal Investigator, project funded via Postdoctoral Fellowship]:** Determinants of science collaboration effectiveness: the case of Large Scale Research Facilities (LSRFs), with Charles-Clemens Riling

**2014 – 2016 [Collaborator]:** The effectiveness of regional innovation policies in new energy industries, with Jonatan Pinkse and Anne-Lorene Vernay

**2015 – to date [Principal Investigator, project funded via Pump Priming Grant, York Management School]:**  
Forms of technological and non-technological innovation in creative industries: a focus on MediaCityUK in Greater Manchester, with Marcela Miozzo and Jonatan Pinkse

### **Selected Grant Applications**

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- 2016/05 Main applicant, Regional Studies Association Early Career Grant, Submission of Expression of Interest, £10000, 18 months – *Submitted on May 31, Waiting for outcome*
- 2016/01 Collaborator, University of York Pump Priming Grant application, £4162, 6 months – *Successful*
- 2016/01 Co-applicant, Social Sciences and Humanities Research Council of Canada, Knowledge Synthesis Grant application, \$ 24100, 6 months – *Not successful*
- 2014/12 Main applicant, York Management School Pump Priming Grant Application, £4000, 6 months – *Successful*
- 2012/12 Main applicant, Grenoble Ecole de Management (France), Postdoctoral Fellowship, £40000, 18 months – *Successful*

### **Teaching – Courses Taught**

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#### **The York Management School, University of York**

International Competitiveness, Strategy and Innovation: Final year UG

Introduction to Strategic Management: MSc level

#### **Grenoble Ecole de Management, France**

Strategic management: Final year UG and MSc level

Innovation Management, First year UG

#### **Manchester Business School, University of Manchester**

International Competitiveness and Innovation: Seminar sessions, Final year UG

Investment Economics and Innovation: Seminar sessions, Final year UG

Microeconomics: Seminar sessions, First year

### **Memberships**

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Academy of Higher Education, Undertaking training and assessment towards a “Fellow” status, 2014 – to date

Regional Studies Association, 2015 – to date

Academy of Management, 2014 – to date

British Academy of Management, 2010 – 2015

European Association for Evolutionary Political Economy, 2010-2011

DRUID Danish Research Unit in Industrial Dynamics, 2009 – to date

### **Professional Skills**

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#### Language

Italian (Native), English (Written and Oral: Proficient), French (W&O: Intermediate), Spanish (W&O: Beginner)

#### Research

Computer software for qualitative analysis (NVivo version 8.0); Computer software for statistical and economic analysis (SPSS version 15.0, MiniTab version 15.0); MS Office, as certified by the European Computer Driving Licence (ECDL)

### **Awards and Honours**

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- 2015 Award for “Outstanding Teaching” based on students’ evaluation, The York Management School, University of York (UK)
- 2014 Certificate of Merit for the Career, awarded by the Unione Nazionale dei Cavalieri d’Italia (National Association of the Knights of Italy)

